

fast facts.

AVERAGE FORUM SIZE

 6-10 individuals in ownership or leadership positions within their company.

THE PLACEMENT PROCESS

 Matched so that each group has a diverse blend of experiences, viewpoints and industries.

NON-SOLICITATION POLICY

 Selling and self-promotion is prohibited within groups to keep motivations pure.

100% CONFIDENTIAL

 Forum members take a vow of confidentiality to keep each meeting a safe, judgment-free zone.

COST

 \$1,500 for an annual membership to The Center and a one-time \$1,500 initiation fee to join Forum.

TIME COMMITMENT

4-5 hour meeting per month; plus an annual
2-day retreat.

LOCATIONS

 Each Forum is comprised of business leaders across the state of North Carolina.

PEER-MODERATED

 Members rotate shared leadership roles following a self-facilitated, programmatic meeting format.



Sample 4 Hour Forum Agenda

1:00 p.m. Welcome, Meeting Goals and Shared Leadership Role Selection

1:05 p.m. Confidentiality Check and Words for the Good

> Moderator reminds members of the importance of confidentiality and asks whether any issues have arisen that could prevent full and open discussion.

1:15 p.m. Discussion Starter - 1 Minute Per Member

> Discussion starter is assigned to a different member each meeting. That member asks a question. Responses are timed and uninterrupted.

Uninterrupted Updates - 5 Minutes Per Member 1:25 p.m.

Each member updates group on key matters occupying their thoughts focusing

on their feelings. No discussion.

2:20 p.m. "If I Were to Work on One Issue Today, It Would Be __

Each member identifies the one key issue that he/she would discuss that day.

Issue Prioritization 2:25 p.m.

Each person rates his/her priority issue using a 5-point rating scale.

Group reaches consensus on the most important issues to discuss that day.

Break - 10 Minutes 2:35 p.m.

First Topic Exploration - 45-60 Minutes 2:45 p.m.

Deep dive into an issue topic using Forum's dicussion flow chart.

3:45 p.m. Break - 10 Minutes

3:55 p.m. Second Topic Exploration - 30-45 Minutes

Deep dive into an issue topic using Forum's dicussion flow chart.

4:35 p.m. **Future Forum Calendaring and Reminders**

4:50 p.m. Meeting Debrief: What Worked and What Didn't? How Can We Improve?

Members are encouraged to provide feedback on how the meeting went to

assist the Moderator in conducting future meetings.

5:00 p.m. Adjourn

FROM OUR MEMBERS

The Center for Private Business has been a game-changer for me. Not only has the Center offered informative and timely workshops, but it has provided access to invaluable professional resources that have broadened my perspective on how to run my business. When I moved back to Charlotte four years ago to help lead my family's business, I struggled to find a neutral sounding board. Forum not only filled that gap but also helped me forge what I hope will be lifelong friendships.

Najla Haywood, CEO, FDY, Inc. **3rd Generation Family Business**

