

Become a Corporate Sponsor



IF PRIVATE BUSINESS

The Wake Forest University Center for Private Business is largely funded by corporate sponsors whose donations fund operations at the Center.

Sponsors enable the Center to provide quality programming at a low cost, making resources available to businesses of all size, age and industry in N.C.

■ Support a Thriving N.C. Economy



Jason Clubb
EOS Worldwide

“We are honored to sponsor such a great organization that aligns so closely with our passion to help business owners run better businesses and live better lives. From our perspective, the impact of The Center for Private Business cannot be overstated. Its support has a significant multiplier effect. Healthier businesses mean happier business owners, leaders, and employees. This leads to healthier communities and families. And healthier communities mean a high quality of life characterized by abundance.”



Aprille Bell
Forvis Mazars

“With a deep history rooted in North Carolina, Forvis Mazars is passionate about serving private businesses, the backbone of our economy. For years, a sponsorship with Wake Forest Center for Private Business has been a natural fit for Forvis Mazars, providing us opportunities to consult with a purpose to deliver value to private business across North Carolina.”

Supported by 2025 Center Sponsors



Join 25+ corporate sponsors in supporting the Center for Private Business!

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Level 1 Sponsor \$3,000+ / year

- ✓ A Spot in Forum Within Parameters of Program
- ✓ Share Events in Newsletter 1x Per Month
- ✓ Submit Proposal for Workshops
- ✓ Listed in Forum Retreat Resource Directory
- ✓ Company Logo Displayed on Newsletters
- ✓ 2x a Year Free Access to Meeting Space

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Level 2 Sponsor \$10,000+ / year

- ✓ All of the Benefits of \$3k Plus
- ✓ 1 Seat on 1 Market Executive Committee
- ✓ Guaranteed Program Facilitation 1x Per Year
- ✓ Dedicated Table at Legacy Speaker Events
- ✓ Verbal Recognition at All Center Events
- ✓ Unlimited Free Access to Meeting Space

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Level 3 Sponsor \$20,000+ / year

- ✓ All of the Benefits of \$3k Plus
- ✓ All of the Benefits of \$10k Plus
- ✓ 1 Seat on All Market Executive Committees
- ✓ Serve as Subject Matter Expert for Events
- ✓ Access to Center Facilitation to Implement Forum Principles Internally
- ✓ Annual Goal Setting Meeting with the Director for Custom Designed Opportunities

“Our sponsorship of the Wake Forest Center for Private Business is an example of our investment in the community and of our continued commitment to the success and wellbeing of our clients, their businesses and their families.”



Frank Holding, Jr.
Chairman and CEO
First Citizens Bank

“We are proud that our partnership with the Wake Forest Center for Private Business allows their member companies the opportunities to deliver exceptional results through leadership development, team unity and organization strengthening.”



Will Sutton
President and Director
Truist Leadership Institute